

# Innovation Survey

Check the box that best describes your organization.

Where is the company suggestion "box"?

- H.R. offices
- Central location
- What's a suggestion box?

How many suggestions a month are submitted?

- None
- 1 - 15
- 20+ \_\_\_\_\_

Who collects & reads all suggestions?

- H.R.
- Middle management
- C-level management
- other \_\_\_\_\_

How many ideas a year were acted on?

- 0 - 1
- 2 - 9
- 10+ \_\_\_\_\_

What is the ratio of good to bad ideas generated last week?

- 1 to 2
- 4 to 2
- 2 to 50

How many bold boxes did you check?

- 0-2 needs ideas
- 3-4 got ideas
- 5 promotes ideas

# CC products

Based on the foundation of Design Thinking

## Innovation Audits

Gauge the innovation potential for your organization.

## Building Creative Teams

The purpose of teambuilding is to improve communication and work on the collaboration skills of the group. Building creative teams goes a step further by teaching groups how to find new approaches to old ideas and innovate solutions to the seemingly unsolvable issues that occur every day in the workplace.

## Practicing Creative Leadership

Creative leadership requires more than shifting a current paradigm; it requires a complete flip in perspective, beliefs and actions. It requires a whole mind approach called Design Thinking. Our work introduces the value of right-brain thinking in leadership and techniques to guide teams to innovative solutions.

## Innovation Work

Organizations must innovate to be competitive. Commercial success is gauged by an organization's ability to distinguish from the competition and provide value to their customers. This requires a dedicated attention to continuous innovation. But, innovation is fragile. The process of innovation is difficult, undisciplined and elusive. Artists build careers on their ability to innovate. Our creative consultants can teach your organization how to recognize and implement the innovation process.

## Graphic Facilitation

If an image is worth a thousand words, imagine a meeting facilitated by creative consultants that not only graphically capture the group ideas, but leads the discussion to innovative solutions. Such graphic facilitation creates a visual map of the group's current intelligence and leads them to new discoveries in a collective and collaborative fashion.



creative consulting

## Design Thinking

Right-brain thinking in a left-brain world utilizing the artist's process & designer's tools, we teach organizations how to promote innovation solutions for wicked problems.

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# Right-brain thinking in a left-brain world

concepts

ideas

innovations



The business consultants, C-level executives & Deans of MBA programs don't get it. They wouldn't be successful business people if they did.

The challenge is to find a place for the creative perspective in a structured, goal oriented, premium placed on efficiency, hierarchal environment that promotes innovation. Right-brain thinking is foreign to the DNA of business.

If innovation is important to the success of your organization, you've got to invite the right-brained person into the board room. We can show you what that looks like, how it works and where to start.